

RICHARD GATTA

CREATIVE DIRECTOR
PRODUCER

AWARDS

Hermes Creative Award - Platinum 2023
(Zed Ink D23 Expo)

Muse Creative Award - Platinum 2023
(Zed Ink D23 Expo)

Eventex Award - Silver 2024
(Zed Ink Blizzcon)

EDUCATION

EMPIRE STATE COLLEGE:

(BS) Business, Economics & Arts Management

SKILLS

Microsoft Word, Excel, PowerPoint

Google Suite

Keynote

SketchUp, 3D scenic rendering

Adobe Suite, Final Cut Pro, Motion

Slack, Airtable, Wrike

CONTACT



518-526-0012



richardgatta@mac.com



www.RichardGatta.com



www.linkedin.com/in/richardgatta



141 STUART STREET
LYNBROOK NY, 11563

WORK EXPERIENCE

RWS GLOBAL - New York, NY

DIRECTOR, Rehearsals

- Responsible for creatively overseeing the portfolio's rehearsal process and delivering a product that meets the quality standards of RWS Global and its clients
- Oversee and assist a full-time team of 6 and a freelance team of over 40 for all ongoing operations
- Creative Sign-off on portfolio projects leaving HQ rehearsal phase for installation onsite
- Vet, interview, and onboard prospective full-time rehearsal team staff
- Maintain and track budgets for rehearsal operations
- Scheduling development for 200+ experiences per year

ZEDINK - Venice, CA

SENIOR CREATIVE DIRECTOR / TALENT PRODUCER

BLIZZARD ENTERTAINMENT - BLIZZCON

- Responsible for directing Blizzard Entertainment executive keynote speakers in the Opening Ceremonies
- Managed a group of 100 cosplay competitors for the live audience and the camera broadcast
- Coordinated with camera directors to create epic shots showcasing each cosplay competitor's beauty
- Collaborated with producers to develop a script highlighting the talent onstage and translating it into a successful worldwide broadcast

DISNEY BRANDED TELEVISION - D23 EXPO

- Created a 90-minute stage show featuring nonstop entertainment from 17+ Disney titles
- Managed teams across multiple departments to deliver an impressive amount of talent onstage, including 149 dancers, 64 celebrities, and executives
- Worked with the client to bring to life an event that spotlighted the significance of Disney Branded Television as a distinct and relevant name within the Disney brand
- Created renders for client to pre-visualize scenic looks

HUDSON GRAY - New York, NY

ASSOCIATE DIRECTOR

NBCUNIVERSAL - ANNUAL UPFRONT PRESENTATION

- Responsible for creating the overall concept and vision of the annual Upfront presentation
- Produced musical segments for artists such as Miley Cyrus, Nick Jonas, Kelly Clarkson, Adam Levine, Jennifer Lopez, Blake Shelton, John Legend, Luis Fonsi, Reba McEntire, and Grace Potter
- Created a musical number of 100+ performers to showcase Telemundo's growing presence within the NBCUniversal umbrella
- Worked with contractors to create a live performance segment, merging a 50+ piece orchestra with Olympic video content to showcase NBCSports and their coverage of the Olympic Games
- Created a "Bravocon" live performance, merging Bravo's unscripted shows into an epic onstage presentation, consisting of 50+ performers and 25+ celebrity talent, hosted by Andy Cohen